



Heart Foundation *Conference* 2011

Heart to Heart:
from Access to Action

17-19 March 2011 Melbourne

Melbourne Convention and Exhibition Centre
Victoria, Australia

We are delighted to invite you to sponsor the
third Heart Foundation National Conference



Sponsorship Prospectus

Invitation to participate

It is with great pleasure that we present the following sponsorship prospectus for the third biennial Heart Foundation Conference, **“Heart to Heart: from Access to Action”**, to be held in Melbourne, Australia, in March 2011.

The Conference provides sponsors with an outstanding opportunity to be associated with our well recognised and enormously credible brand, and to reach a large and diverse audience including cardiologists and cardiac surgeons, general practitioners, nurses and allied health professionals, researchers, students, public health practitioners and policy makers.

The Heart Foundation is the leading cardiovascular health organisation in Australia. Over more than five decades, we have achieved some great milestones in pursuit of our mission of reducing suffering and death from heart, stroke, and blood vessel disease in Australia.

We have provided funding of over \$200 million for world class heart health research, and over the years we've played a key role in bringing innovations such as heart transplants, pacemakers, a national emergency service telephone line, cardiac care units, and rehabilitation services, to Australia. We have also made a significant impact on helping Australians to achieve healthier living through education campaigns on issues such as smoking, healthy eating, and physical activity; and through programs such as the Heart Foundation Tick and Heart Foundation Walking.

We are currently working to a five year strategic plan called “Championing Hearts”, which commits the Heart Foundation to continuing to expand our life saving research program. We are also committed to a number of important health strategies, including helping all Australians to achieve a healthy weight; educating the public about the warning signs of heart attack, and the importance of dialling Triple Zero (000) fast; informing and educating women about their risk of cardiovascular disease, and the steps they can take to reduce their risk; and ensuring that all Australians, particularly vulnerable groups such as Aboriginal and Torres Strait Islander people, have improved access to quality prevention and treatment for cardiovascular disease.

The commitment and expertise we bring to our research and health programs is carried over into our biennial Conference program. Following the success of the first two Heart Foundation Conferences, in Sydney and Brisbane, we look forward to an outstanding Conference in Melbourne in 2011.

The program is taking shape under the guidance of a Scientific Committee made up of leading Australian medical practitioners, public health professionals and researchers. We have already confirmed six renowned international speakers in addition to several high profile invited Australian experts.

We encourage you to take this opportunity to be involved in this exciting Conference, and look forward to welcoming you to this event.



Dr Jennifer Johns
Conference Chair

Professor Ian Meredith
Scientific Chair

Heart to Heart: from Access to Action



About the Conference Program

The overall theme of the Conference is Heart to Heart: from Access to Action and this will cover several important sub-themes which align with the Heart Foundation's Championing Hearts strategic plan.

The plenary sessions will focus on big picture topics, of broad appeal to clinicians, researchers, and public health practitioners, such as risk factors for heart disease, the psychosocial aspects of cardiovascular disease, women and heart disease, and health systems issues.

Concurrent sessions will allow for a more specialist focus. The program will include a major "from research to clinical practice" stream which is likely to include topics such as acute coronary syndromes; chronic heart failure; management of clinical risk factors such as lipids and hypertension; cardiomyopathies; arrhythmias; thrombosis; rheumatic fever and rheumatic heart disease; quality use of medicines; and state of the art technologies, including devices and imaging. There will also be a public health stream, of interest to clinicians as well as public health practitioners, covering topics such as tobacco control and smoking cessation; overweight and obesity; physical activity and sedentary behaviour; healthy eating; and Aboriginal and Torres Strait Islander heart health.

Delegate Profile

Delegates will include but are not limited to cardiologists, cardiac surgeons, cardiac technicians, general practitioners, nurses, researchers, public health professionals, dietitians, nutritionists, allied health professionals and other interested parties.

The Conference is expected to attract eight hundred to one thousand delegates. The majority of these delegates are expected to be from Australia and the Asia Pacific region. In addition to this a targeted marketing program will also attract health professionals from North America, the United Kingdom, and other parts of the world.

The program is designed to provide sponsors and exhibitors with a maximum access to delegates throughout the Conference's duration with various events, advertising and promotional opportunities.

Marketing and Public Relations

We welcome you to contact the Conference Office to discover the many additional ways we can further assist you to obtain the maximum return on investment through the Heart Foundation National Conference 2011.

Exhibition Opportunities

A comprehensive trade exhibition will be held in conjunction with the Conference which will cover a wide range of devices, medicines and services related to the field. Full details about the exhibition including exhibition package options can be found on a separate prospectus which the Conference Office can forward to you.

The Committees

Organising Committee

Dr Jennifer Johns
Mr Trelss Adam
Mr John Etherington
Ms Amanda Fischer
Mr Ron Fairchild
Dr Lyn Roberts
Ms Kathy Bell
Mr Geoff Halsey
Mr Tony Scherma
Ms Suzanne Ridley
Ms Siobhan O'Neill

Conference Project Officer

Ms Jade Lemmens

Scientific Committee

Prof Ian Meredith
Dr Jennifer Johns
A/Prof David Prior
Prof Lawry St Leger
Prof Jim Tatoulis
Prof Brian Oldenburg
Prof Linda Worrall-Carter
Prof Stephen Worthley
Dr Rob Grenfell
Prof David Kaye
Ms Kathy Bell
Ms Kellie-Ann Jolly
Ms Wendy Keech
Dr Wee-Ming Boon
Prof Michael Good

The Venue

Melbourne Convention and Exhibition Centre

Superbly located right in the heart of Melbourne on the edge of the Yarra River is the Melbourne Convention and Exhibition Centre (MCEC), comprising of the Melbourne Exhibition Centre and Melbourne's latest offering in architectural ingenuity - the Melbourne Convention Centre.

Address: 1 Convention Centre Place
South Wharf, Melbourne, Victoria, 3000

Website: <http://www.mcec.com.au/>




Heart Foundation National Conference 2011

Melbourne – Your Host City

With a population of more than three million, Melbourne is Australia's second largest city. It is regarded as the cultural and fashion capital of Australia and renowned for its fine restaurants. It is a true multicultural city with more than one quarter of Melbourne's inhabitants being born overseas.

Melbourne is one of the great cities of the world. Its unparalleled attractions are its gardens and parklands, food precincts, arcades and great sporting facilities. Most of these attractions are situated around the Central Business District (CBD) or within an easy tram or train ride.

Although Melbourne sprawls around much of Port Phillip Bay, the main focus for visitors is the Yarra River, which forms the southern perimeter of the CBD. The river separates the city from the Southbank development and the parklands that surround the Royal Botanic Gardens.

 <http://www.onlymelbourne.com.au>

 <http://www.thatsmelbourne.com.au>



Why Sponsor?

The Heart Foundation National Conference 2011 will bring together experts in the medical industry from around the world. Sponsorship of the Conference provides an excellent opportunity to:

- Demonstrate your organisation's alignment with the Heart Foundation, and with our brand and expertise.
- Promote your organisation and your products to delegates, ranging from clinicians and researchers to public health practitioners and policy makers.
- Maintain a high profile within the health sector internationally.
- Increase brand awareness.
- Network and build new relationships with key industry figures.



Your representatives will have the opportunity to network with delegates to improve their knowledge and understanding of your services in an environment where they are open to listening and learning.

There are opportunities to tailor the sponsorship packages to meet your specific requirements and early confirmation of sponsorship will ensure the highest level of exposure for your organisation.

The Conference will have an extensive promotional campaign including promotion in professional and trade journals, direct mail campaigns, email broadcasts and web exposure. The campaign will be ongoing from mid 2010, allowing your company to be promoted as a key supporter as soon as your sponsorship is confirmed.

Sponsorship Packages and Opportunities

In order to provide sponsors with the flexibility they require to best promote their services, the package levels described below can be assembled by selecting from the various Sponsorship Opportunities listed in the following section.

Conference Managers

ICMS Pty Ltd has been appointed as the official Professional Conference Organiser (PCO) for the Conference. ICMS is internationally recognised as one of Australia's leading Conference management companies specialising in national and international Conferences since 1969. ICMS is a second generation, 100% Australian owned business. ICMS represents the ultimate commitment in stability, continuity and an extreme wealth of knowledge.



ICMS Pty Ltd

84 Queensbridge Street
Southbank VIC 3006

Phone: +61 3 9682 0244

Fax: +61 3 9682 0288

Email: heartfoundation2011@icms.com.au

Website: www.heartfoundation2011.org

Sponsorship at a glance:

(All items are in Australian Dollars and are inclusive of the Australian Goods and Services Tax)

Platinum Sponsor	\$55,000
Gold Sponsor	\$30,000
Silver Sponsor	\$18,000
Bronze Sponsor	\$10,000
Dinner Sponsor	\$25,000
Keynote Speaker Sponsor	\$20,000
Heart Foundation Lounge	\$18,000
Final Program	\$15,000
Conference Satchels	\$15,000
Poster Session Sponsor	\$12,000
Lunch Sponsor	\$8,500
Breakfast symposium	\$8,000
Lanyards	\$8,000
Concurrent Sessions Sponsor	\$4,500
Advertising	\$5,000 Full Page Colour \$3,000 Half Page Colour
Morning Tea	\$3,000
Afternoon Tea	\$3,000
Writing Pads	\$2,000
Pens	\$2,000
Satchel Inserts	\$2,000

Sponsorship packages



Australia has a system of consumer taxation known as the Goods and Services Tax (GST). This is levied on all goods and services at the rate of 10% and is included in the quoted price for each sponsorship item.

All costs are in Australian Dollars.

Platinum Sponsor (Three available)

AUD 55,000.00

(includes GST)

We view our Platinum Sponsors as our partners in the successful execution of the Conference and will work alongside you to provide opportunities to promote your organisation leading up to and during the Conference.

This is an excellent marketing opportunity and we are confident that your high level participation in this prestigious event will provide your company with exceptional rewards.

Platinum Sponsors will enjoy the following Industry Exclusive marketing opportunities and benefits (subject to first-come, first-served basis).

- 36 square metres of exhibition space (equivalent to 4 standard booths) in a prime position in the exhibition area (4 complimentary exhibitor badges)
- Opportunity for a 5 minute introductory discussion at the beginning of your chosen session (subject to Committee approval)
- Opportunity for a tailored VIP networking event in order to meet your organisations' marketing goals
- 6 Full Conference registrations
- Use of the Conference logo for own advertising
- Acknowledgment on Conference signage
- Acknowledgment on the Conference website
- Acknowledgement during the opening and closing ceremonies.
- Acknowledgement in all Conference marketing activities (national and international) in the lead up to and during the Conference.
- Sponsor logo and 100 word company description on the Conference website and Congress Final Program (one only)
- Sponsor Logo printed on delegate satchels
- Sponsor website address linked to sponsor name and logo on the Conference website
- Acknowledgment in the Conference Final Program
- One (1) full page colour advertisement in the Conference Final Program
- Two (2) complimentary satchel inserts for inclusion in delegate satchels (to be provided by sponsor and benefit subject to approval based on secured packages)
- Delegate list (subject to Australian Privacy Laws)

Gold Sponsor (Six available)

AUD 30,000.00

(includes GST)

Gold Sponsors will enjoy the following Industry Exclusive marketing opportunities and benefits (subject to first-come, first-served basis).

- 18 square metres of exhibition space (equivalent to 2 standard booths) in a prime position in the exhibition area (2 complimentary exhibitor badges)
 - 4 Full Conference registrations
 - Use of the Conference logo for own advertising
 - Acknowledgment on Conference signage
 - Sponsor logo and company description on the Conference website (one only)
 - Sponsor website address linked to sponsor name and logo on the Conference website
 - Sponsor logo printed on delegate satchels
 - Acknowledgment in the Conference Final Program
 - ½ page colour advertisement in the Conference Final Program
 - One (1) complimentary satchel insert for inclusion in delegate satchels (to be provided by sponsor and benefit subject to approval based on secured packages)
 - Delegate list (subject to Australian Privacy Laws)
-

Silver Sponsor (Six available)

AUD 18,000.00

(includes GST)

Silver Sponsors will enjoy the following Industry Exclusive marketing opportunities and benefits (subject to first-come, first-served basis).

- 2 Full Conference registrations
 - Acknowledgment on Conference signage
 - Acknowledgment on the Conference website
 - Sponsor website address linked to sponsor name and logo on the Conference website
 - Acknowledgment in the Conference Final Program
 - One (1) complimentary satchel insert for inclusion in delegate satchels (to be provided by sponsor and benefit subject to approval based on secured packages)
 - Delegate list (subject to Australian Privacy Laws)
-

Bronze Sponsor (Two available)

AUD 10,000.00

(includes GST)

Bronze Sponsors will enjoy the following marketing opportunities and benefits:

- 1 Full Conference registration
- Acknowledgment on Conference signage
- Acknowledgment on the Conference website
- Sponsor website address linked to sponsor name and logo on the Conference website
- Acknowledgment in the Conference Final Program

Sponsorship Opportunities



Conference Dinner

AUD 25,000

(includes GST)

The Conference Dinner is offered to each attendee of the Conference. The sponsoring company may liaise with the Organisers regarding theming and entertainment for the Dinner.

Benefits Include:

- Branding of the Conference Dinner and its associated theming; i.e menus etc.
- Ten (10) tickets to the event. You will be invited to sit on VIP tables
- Opportunity for a short presentation (5 mins) or prize presentations to delegates
- Present promotional materials / gifts to each attendee (subject to approval from the organisers)
- Opportunity to organise dinner entertainment. This will be at an additional cost to the Sponsor. The Conference Organiser is also pleased to make these arrangements on your behalf
- Acknowledgment on the Conference website
- Acknowledgment in the Conference Final Program

Note: All Dinner theming and entertainment is subject to approval by the Conference Organising Committee.

Heart Foundation Lounge

AUD 18,000

(includes GST)

The Heart Foundation Lounge will provide your organisation free use of the space to do as you please for the duration of the Conference. You can use this as a public Internet Café or an exclusive hospitality suite or coffee lounge for example. The Conference Organiser will work with the Sponsor to determine the size and design of the area and plan the visual appearance for maximum impact.

Benefits Include:

- Onsite advertising of the company within the area (sponsor to provide)
- Acknowledgment on the Conference website
- Acknowledgment in the Conference Final Program
- Promotion of the Lounge's functionality before & during the Conference
- Opportunity to invite Delegates and speakers to your Lounge during the Conference

Note: Use of the space is subject to the approval of the Organising Committee. Organisation must provide a minimum of 2 Computer terminals with Internet and wireless Internet access for delegates.

Final Program

AUD 15,000

(includes GST)

Each delegate receives a Final Program. The Final Program contains all Conference related information complete with the full Conference Program.

Benefits Include:

- Company logo on the front cover of the Final Program, alongside the Conference logo
- One full page colour advertisement on the inside front cover and back cover (supplied by sponsor)
- Acknowledgment on the Conference website
- Acknowledgment in the Conference Final Program

Note: Final Program sponsorship does not entitle the sponsor to exclusive branding or advertising rights within the Final Program. Other advertisements may be included at the discretion of Organising Committee.

Conference Satchels (Limited to two)

AUD 15,000

(includes GST)

All delegates attending the Conference will be provided with a Conference Satchel. The Conference Organiser, in conjunction with the Sponsor and the Organising Committee, will look after all design, purchasing and delivery of bags on-site at the Conference.

Benefits Include:

- Company logo printed on the Satchel, alongside the Conference logo
- Acknowledgment on the Conference website
- Acknowledgment in the Conference Final Program
- One Satchel Insert

Note: Conference Satchel sponsorship does not entitle the sponsor to exclusive branding on the Satchel. As a Conference Satchel sponsor your organisation will be offered industry exclusivity. This will be available to a maximum of 2 organisations only.

Poster Session

AUD 12,000

(includes GST)

The Poster Session will be held concurrently with the program. Poster displays are located in the exhibition area, adjacent to the main lecture rooms.

Benefits Include:

- Naming rights to the Poster Session
- Opportunity for a short presentation (5 mins)
- Company logo will be included on all signage related to this event
- Acknowledgement on the Conference website
- Acknowledgement in the Conference final program

Sponsorship Opportunities



Keynote Speaker

AUD 20,000

(includes GST)

Keynote speakers will be selected and invited by the Conference Scientific Committee.

Benefits Include:

- Naming rights to the keynote speakers presentation(s)
- Your company logo displayed on the screen in the session venue prior to the keynote speakers presentation(s)
- Acknowledgement by the session chairperson to the keynote speakers presentation(s)
- Acknowledgement and company logo in the Final Program
- The opportunity to place promotional signage (Committee approval) in the venue for the duration of the keynote speakers presentation(s)
- The option to provide one piece of literature (up to A4 size) to be inserted into Conference satchel

Breakfast Event

AUD 8,000

(includes GST)

Sponsoring organisations are invited to sponsor a breakfast symposium around the Conference Program. Early booking will insure that information about your meeting will be included in all official Conference Publications.

Benefits include:

- Breakfast symposium with opportunity to negotiate the symposium program with the Conference Committees
- Acknowledgement on Conference Website
- One complimentary satchel insert
- Ability to publicise and promote meeting to the Conference delegates (subject to guidelines)
- Promotion in the Conference Final Program

Note: The program for your sponsored meeting is subject to approval by the Committee. All room hire costs, AV and catering at a cost to the sponsoring organisation.

Lanyards (right to provide)

AUD 8,000

(includes GST)

Each delegate will receive their name badge and Lanyard on arrival at the Conference. The sponsoring organisation will be responsible for the cost of purchasing and overprinting the lanyards. The Conference Office is also pleased to make these arrangements on your behalf at your cost.

Benefits Include:

- Company Logo displayed alongside Conference logo.
- Acknowledgement on the Conference Website
- Acknowledgement in the Conference final program

Note: Branding is subject to approval from the Committee

Lunch Break (limited to 1 sponsor per day)

AUD 8,500

(includes GST)

Lunch breaks will be provided each day of the Conference. These breaks are a great networking opportunity for delegates where they can relax and enjoy refreshments. Companies have the opportunity to naming rights for a selected lunch break for one day of the Conference.

Benefits Include:

- Naming rights to the selected lunch for one day of the Conference
- Company signage within the catering area – to be provided by organisation
- Acknowledgment on the Conference website
- Acknowledgment in the Conference Final Program
- Option to provide self branded napkins, placemats and aprons (to be provided by sponsor)

Note: Branding is subject to approval from the Committee

Concurrent Session Sponsor

AUD 4,500

(includes GST)

Sessions will be arranged in the Conference Program by the Organising Committee, allowing companies to exclusively sponsor their preferred or associated session.

Benefits Include:

- Your company logo/name will be used in all signage for the sponsored session
- Acknowledgement and company logo in the Final Program
- The option to provide one piece of literature (up to A4 size) to be inserted into Conference satchel



Sponsorship Opportunities

Advertising

(includes GST)

Full Page Colour AUD 5,000

Half Page Colour AUD 3,000

The Final Program and abstract book will be distributed to all attendees of the Conference. We would like to give you the opportunity to sponsor a full page or half page colour advert.

Morning Tea Breaks (limited to 1 sponsor per break)

AUD 3,000 each

(includes GST)

Morning tea/coffee breaks will be provided each day of the Conference. These breaks are a great networking opportunity for delegates where they can relax and enjoy refreshments. Your company will have the opportunity to naming rights of the Morning Tea break for a selected day of the Conference.

Benefits Include:

- Naming rights to your selected morning and/or afternoon tea break during the Conference
- Company signage within the catering area for that selected break – to be supplied by organisation.
- Acknowledgment on the Conference website
- Acknowledgment in the Conference Final Program
- Option to provide self branded napkins, placemats and aprons (to be provided by sponsor)

Note: Branding is subject to approval from the Committee

Afternoon Tea Breaks (limited to 1 sponsor per break)

AUD 3,000 each

(includes GST)

Afternoon tea/coffee breaks will be provided each day of the Conference. These breaks are a great networking opportunity for delegates where they can relax and enjoy refreshments. Your company will have the opportunity to naming rights of the Afternoon Tea break for a selected day of the Conference.

Benefits Include:

- Naming rights to your selected morning and/or afternoon tea break during the Conference
- Company signage within the catering area for that selected break – to be supplied by organisation.
- Acknowledgment on the Conference website
- Acknowledgment in the Conference Final Program
- Option to provide self branded napkins, placemats and aprons (to be provided by sponsor)

Note: Branding is subject to approval from the Committee



Writing Pads (right to provide)

AUD 2,000

(includes GST)

A writing pad will be inserted into each delegate satchel. The sponsoring organisation will be responsible for the cost of purchasing and overprinting the pads. The Conference Office is also pleased to make these arrangements on your behalf at your cost. The pads should be an A4 size and are subject to approval by the Conference Office and the Organising Committee.

Benefits Include:

- Company logo can be displayed on the writing pads



Pens (right to provide)

AUD 2,000

(includes GST)

A pen will be inserted into each delegate satchel. The sponsoring organisation will be responsible for the cost of purchasing and overprinting the pens. The Conference Office is also pleased to make these arrangements on your behalf at your cost. The pens must be of a suitable quality and are subject to approval by the Conference Office and the Organising Committee.

Benefits Include:

- Company logo can be displayed on the pens

Satchel Inserts

AUD 2,000 each

(includes GST)

Companies will have the opportunity to reach their target market by providing inserts in the Conference Satchels. Inserts may take the form of a flyer, brochure or CD promoting your company product or service. All inserts are subject to Committee approval.

Benefits Include:

- Opportunity to promote your company to all delegates

Sponsorship Application Procedure



Application

Please complete the enclosed application form indicating your preference(s). Confirmation of your application will be forwarded to you together with the appropriate invoice.

The Conference Organiser will hold the confirmed sponsorship items on your behalf for 30 days after the date of the invoice. If payment is not received by the required date, then the application will be automatically cancelled.

Sponsorship items will be sold on a first-come, first-served basis. Joint sponsorship may be considered.

Please contact the Conference Organiser for further information.

All Applications are subject to approval from the Conference Organising Committee.

Conditions of Payment

Final payment is due no later than **15 December 2010**.

All payments must be made in AUD in the form of a cheque, bank draft made payable to Heart Foundation 2011 or direct telegraphic transfer via your bank and payable to:

Bank: Australia and New Zealand Banking Group Limited
Bank Address: 3/86 Queen St Melbourne, VIC
Account Name: ICMS Meetings P/L ITF Heart Foundation 2011
Account Number: 251287405
BSB Number: 013606

The Conference will also accept payments made by credit card, please note that this will incur a 4% processing fee. All major credit cards accepted.

It is essential that a copy of the stamped bank transfer details together with a copy of the completed application form are faxed to the Conference Organiser to assist in identifying your transfer on the Conference bank statements. The Conference will not be responsible for paying any bank fees charged for the transfer. Please ensure that all bank fees are covered in the transfer amount.

Cancellations

In exceptional circumstances, the Conference Organiser will be prepared to consider the cancellation of their contract with sponsors, but only if the following conditions are complied with:

That the request for cancellation is submitted in writing.

That the request is received at least six months prior to the Conference commencing.

That the Conference Organiser is able to re-sell the sponsorship item.

That the reason given for the cancellation is, in the opinion of the Conference Organiser, well founded.

That the sponsor agrees that the Conference shall retain 10% of the contract price if the cancellation is accepted more than six months before the Conference commences, 50% of the contract price if the cancellation is accepted less than six months before the Conference commences and 100% of the contract price if the cancellation is accepted less than three months before the Conference commences.

Sponsorship Application Form

Return completed form to the Conference Organisers by:

Fax: +61 3 9682 0288

Mail: Heart Foundation 2011 Conference
C/- ICMS Pty Ltd, 84 Queensbridge Street, Southbank VIC 3006 Australia

Company Details

Company Name: _____

Contact Name: _____

Position: _____

Address (Number/Street): _____

City: _____

State: _____

Postcode: _____

Country: _____

Email: _____

Phone: _____

Fax: _____

Sponsorship

(All items are in Australian dollars are inclusive of the Australian Goods and services tax)

Payment Details all payments must be made in AUD

Item (Please Tick)
<input type="checkbox"/> Platinum Sponsor (\$55,000)
<input type="checkbox"/> Gold Sponsor (\$30,000)
<input type="checkbox"/> Silver Sponsor (\$18,000)
<input type="checkbox"/> Bronze Sponsor (\$10,000)
<input type="checkbox"/> Conference Dinner Sponsor (\$25,000)
<input type="checkbox"/> Keynote Speaker Sponsor (\$20,000)
<input type="checkbox"/> Heart Foundation Lounge (\$18,000)
<input type="checkbox"/> Final Program (\$15,000)
<input type="checkbox"/> Conference Satchels (\$15,000)
<input type="checkbox"/> Poster Session Sponsor (\$12,000)
<input type="checkbox"/> Lunch Sponsor (\$8,500)

Item (Please Tick)
<input type="checkbox"/> Breakfast symposium (\$8,000)
<input type="checkbox"/> Lanyards (\$8,000)
<input type="checkbox"/> Concurrent Sessions Sponsor (\$4,500)
<input type="checkbox"/> Advertising - Full Page Colour (\$5,000)
<input type="checkbox"/> Advertising - Half Page Colour (\$3,000)
<input type="checkbox"/> Morning Tea (\$3,000)
<input type="checkbox"/> Afternoon Tea (\$3,000)
<input type="checkbox"/> Writing Pads (\$2,000)
<input type="checkbox"/> Pens (\$2,000)
<input type="checkbox"/> Satchel Inserts (\$2,000)

Sponsorship Total AUD: _____

Full payment is due with application

Sponsorship Application Form

Bank Drafts & Transfers

It is essential that a copy of the stamped bank transfer details be faxed to the Conference Organisers to assist us in identifying your transfer. The Conference will not be responsible for paying any bank fees charged for the transfer. Please ensure that all bank fees are covered in the transfer amount. Please make bank drafts out to Heart Foundation 2011 Conference.

Account Name: ICMS Meetings P/L ITF Heart Foundation 2011
Account Number: 251287405
BSB Number: 013606
Bank: Australia and New Zealand Banking Group Limited (ANZ)
Bank Address: 3/86 Queen St Melbourne, VIC

Authorisation

I/we are authorised to sign documents on behalf of the company and acknowledge that the company will pay all costs as detailed on this application and agrees to be bound by and comply with the guidelines, rules, regulations and policies as contained in the Sponsorship Prospectus and attached to the "Sponsorship Application Form"

Name: _____

Signature: _____

Date of Application: _____



Conference Office

ICMS Pty Ltd
84 Queensbridge Street
Southbank VIC 3006

Phone: +61 3 9682 0244
Fax: +61 3 9682 0288

Email: heartfoundation2011@icms.com.au
Website: www.heartfoundation2011.org

